



# in District 9320

Monthly Newsletter  
August 2006

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## MEMBERSHIP MONTH

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From the Desk of the DG: ?

*Of all the monthly themes, this is perhaps the one that needs the most determined and consistent effort.*

*Past RI President Carl-Wilhelm Stenhammar and current RI President Bill Boyd have set the membership goal for clubs to achieve presidential citations at a net growth of one member per club. That sounds like a conservative goal, but if every club actually achieved that throughout the world, the total percentage increase would be significant, particularly as some clubs achieve more than that, and there are also new clubs being established in many Districts.*

*D9320 has committed itself to at least one new club (the District goals were set with the Assistant Governors, and can be seen on the website, and also in the District Directory). But why stop at one? The more clubs, the more members; the more members, the more that can be achieved.*

Yours in Rotary

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### 2007 Rotary International Convention

#### Salt Lake City

Head to the mountains of Salt Lake City for the 98th annual RI Convention, slated for 17-20 June 2007. There, you'll join family, friends, and fellow Rotarians from around the world at Rotary's largest annual get-together. This year's convention is fun, informative, and affordable, with new features such as the World Peace Symposium.

*"No word or pictures can describe the great feeling of being at an RI Convention. You have to go and see it for yourself."*

— Manon Lennon, Rotary Club of Laval, Quebec, Canada

*If this Rotary of ours is destined to be more than a mere passing thing, it will be because you and I have learned the importance of bearing with each other's infirmities, the value of toleration.*

— Rational Rotarianism, The National Rotarian, January 1911

## What you thought about POETS

The following is a summary of the responses received on the Evaluation forms completed by delegates at POETS. Thanks to PDG Des Willis for providing the summary.

1 = Highly knowledgeable    2 = Knowledgeable    3 = Somewhat knowledgeable    4 = None

	Pres. Elect				N/A*	Non Pres-idents			
	1	2	3	4		1	2	3	4
RI theme	40%	43%	17%	0%	5%	51%	47%	2%	0%
Roles & responsibilities of the Club President	45%	52%	3%	0%	25%	52%	45%	0%	3%
Club Goal Setting	27%	53%	20%	0%	10%	33%	59%	8%	0%
Resources	27%	57%	10%	7%	13%	41%	41%	19%	0%
Club Administration	20%	67%	13%	0%	8%	41%	44%	15%	0%
Membership Introduction	40%	47%	10%	3%	8%	41%	46%	10%	2%
Club Leadership Plan	14%	66%	14%	7%	6%	37%	40%	23%	0%
GSE	30%	53%	13%	3%	0%	43%	45%	13%	0%
Youth Exchange	17%	52%	24%	7%	1%	28%	43%	23%	6%
District Code of Policies	11%	46%	43%	0%	5%	22%	47%	24%	7%
Cross District Projects	14%	69%	17%	0%	5%	20%	48%	32%	0%
The Rotary Foundation	43%	37%	17%	3%	0%	40%	36%	19%	4%
Matching Grants	10%	60%	27%	3%	0%	26%	49%	23%	2%
Club Fund-raising and EREY	10%	57%	33%	0%	6%	19%	40%	33%	7%
Membership	33%	57%	7%	3%	3%	38%	51%	11%	0%
The District Budget	27%	43%	23%	7%	3%	16%	44%	36%	4%
Use of the Rotary Mark	31%	59%	7%	3%	4%	47%	38%	11%	4%
Public Image	21%	69%	7%	3%	3%	30%	61%	9%	0%
Continuity in Clubs	7%	75%	14%	4%	5%	42%	44%	13%	0%
<b>Totals</b>	<b>25%</b>	<b>56%</b>	<b>17%</b>	<b>3%</b>	<b>6%</b>	<b>35%</b>	<b>46%</b>	<b>17%</b>	<b>2%</b>

\*N/A =  
No  
answers

The following are some of the comments received:

### The Date for POETS

21 responses reported satisfaction about date; others said:

- Perhaps better timing over a holiday period
- Earlier - March
- Possibly a later date!
- A little earlier would give incoming Rotarians more time to prepare!
- This date is fine i.e. 3rd weekend in April
- After Easter Weekend - not on a long weekend
- I believe it should be a little later
- POETS should take place at end March or first week of April
- Early May  
It was about suitable given the time reqd for incoming officers to prepare for the upcoming year
- It must be before the start of new Rotary year. Time & date OK  
*This leads one to conclude that no date will ever suit everyone!  
DGE Lionel and DGN Jaap take note!*

- Good but improvements can be made with food and bar facilities  
Far from Port Alfred but Understandable  
*(Note from the DG: and even further from other towns!)*
- *And three suggested: What about Bloem?*
- It would be better if it rotated

### AG's COMMENTS

- The time with the AG's was adequate
- AG session Very Good
- Meeting with AG's sufficient  
AG's session very helpful and informative. Would request that these sessions be expanded to allow more time with fellow presidents elect
- More time with incoming AG's needed  
For Pres. Elect, the time was not enough. We are going to lead a club – we need more detailed information
- The time spent with my AG very beneficial and highly recommended
- AG session too short
- Would appreciate more time with my AG  
AG session very informative, small group wonderful for questions.
- Wouldn't mind this session to be longer
- Meeting with AG's was very productive

### VENUE

- 47 Responses reported satisfied with Colesberg - some thought Aliwal would also be OK
- Very good - well prepared. Great Info packs

- Not enough time with AG's
- Too short with AG's
- AG's need training to train presidents!
- Time with AG & information provided was sufficient
- Very good - will be there when I need him

#### Other Comments

- Have specific meetings for directors of 4 Avenues of Service
- Too Much repetition on Foundation
- The Annes attending must be looked after better because they are a very important part of Rotary
- The opportunity to meet with other RC's in our area led to spirited discussion of matters of mutual interest - e.g. the sharing of information on speakers and membership development in rural areas
- Please keep Foundation & related matters to the point. Less is more!!
- Foundation presentation - please make snappier
- Ron was good. All else the same please!
- Avoid repetitions
- More practical - less speeches. More Hands On training. More break-away sessions.
- Shorten time giving formal lectures/talks More time group work!
- Thanks for a very good POETS

- Please ensure that speakers meet beforehand to share/discuss what they will be discussing. Too much repetition. Not necessary. Wastes time
- In a lot of cases Powerpoint presentations, although good, were not always legible because of lighting in the hall. Black on white would help
- Please revamp Foundation
- This is the third time I have attended POETS - excellent - programme, meals etc - all great. Well done! Punctuality makes a huge difference
- Presidents need additional training
- We missed LT exchange - is it still important to our District?
- I suggest that all general management/motivational items i.e. Communications/Goal setting/Public Image can be done better by knowledgeable Rotarians
- its fine for PDG's to speak on Rotary issues but non-Rotary issues can be done better by knowledgeable Rotarians
- Very helpful but provide more time
- Afternoon session was too long. End at 16h00 or 16h30
- Please try to let the GSE selection to be completed by end of POETS
- Thank you. Encourage all clubs to bring new members to POETS, it will help them
- Foundation took too long
- Encourage new members to attend even if they are not office bearers
- Be more involved with incoming presidents
- Individual Groups!
- Bottom up Structure

Well, that is what the delegates thought. Not everything can be acted on, of course – for example, some want POETS earlier, some want it later!

DGE Lionel and DGN Jaap will no doubt find the various suggestions useful.

But what is evident, is that Rotarians want training that is interactive, and is facilitated by fellow Rotarians.

It is in response to that that the *Train the Trainers* and *Let's Talk Rotary* sessions have been devised, with the initial training programme devised and presented by PDG Fred Roberts, who has himself been trained by RI, and has been a trainer for DGs, with the facilitated sessions organised and led by PDGs John McDonald and Des Willis, and the arrangements for venues, etc, undertaken by the AGs.

Please see the District Directory for dates of these sessions in your area. (The Directory is available on the website, and copies for every member in your club will be available at Conference.)

Don't miss the opportunity to attend a session in your area.

In addition to this, there will be two PRLS (Potential Rotary Leadership Seminar) sessions in 2007 (on Saturday 27 January in Klerksdorp, and on Saturday 10 February in Grahamstown).

And the two essential areas of Membership and Foundation will also not be neglected, with one session planned for the North, and one for the South, for early in the year. The Membership and Foundation committees will send out more on this in due course.

### **POETS CDs**

CDs of all POETS presentations, plus other useful information, have been put together by Barry Downs, and sent to all AGs for distribution to Clubs.

If you have not yet received the CD, please contact your AG.

Thanks to Barry for all the work on this.

### **Conference 2006**

Have you registered for **Conference 2006**, in **Queenstown**? Check the website for details.

### **RI Appointments from D9320**

PDG Fred Roberts has been appointed Africa coordinator for the Family of Rotary. Congratulations from all in the District to Fred as he undertakes this important role. Fred has also recently been the RI President's Representative to a District Conference in Australia.

Other RI appointments in our District include PDG Trevor Long and PDG Bev Radue, who continue as Regional Rotary Foundation Coordinator and Rotary International Membership Coordinator respectively.

### **New Member Orientation Programme**

If a new Rotarian is to become an active, participative member of the Rotary Club, it is essential that there be an effective Orientation or Mentorship Programme.

There are good publications available to assist new members, such as the *Basics of Rotary*, and others. The Rotary Shop in Johannesburg should be able to assist with a list.

When the new member is inducted present him / her with a publication of this type, a copy of the Constitution and Bylaws of your club, a list of members of the Club, information about projects that your club has done, etc. Ensure that the new member is included in club activities immediately. Having an experienced Rotarian take on the role of mentor to the new member is especially helpful.

And keep on working on membership. It is the responsibility of EVERY Rotarian to suggest members who might be able to join your Rotary Club.

### **Classifications**

Clubs are reminded that their classification lists should be updated regularly.

**ROTARY DISTRICT 9320 ATTENDANCE  
RECORD 2006-2007**

No. @ 01-Jul	CLUB	JULY		
		%	Mem	Meet.
62	Algoa Bay	79.3	59	4
16	Aliwal North	81.3	16	5
39	Arcadia	81.5	39	5
29	Beacon Bay	69.6	29	4
18	Bethlehem			
17	Bloemfontein	73.3	17	4
23	Bonza Bay	84.8	23	5
	Bothaville			
8	Colesberg			
10	Cradock	78.0	10	3
9	De Aar	83.3	9	4
55	East London	85.4	55	4
18	Ficksburg	83.3	18	4
	Flamingo			
39	Gately	71.0	39	4
26	Goldfields Sunset	96.4	26	4
28	Gonubi	79.3	28	4
8	Graaff Reinet	100.0	8	4
38	Grahamstown	60.4	38	4
	Grahamstown Sunset	68.0	36	4
15	Harrismith	87.5	14	4
19	Imperani	57.9	19	4
17	Jeffreys Bay	85.0	16	5
19	Kimberley	70.7	19	5
30	Kimberley South			
	King William's Town	65.9	23	4
43	Klerksdorp			
19	Kroonstad	89.3	19	4
16	Ladybrand	85.8	17	4
21	Lukhanji Sunset	60.7	21	4
28	Maloti	68.0	28	3
18	Maseru	55.6	18	3
	Odendaalsrus			
17	Orkney	71.0	17	4
8	Parys	87.5	8	4
32	Port Alfred	75.8	32	4
47	Port Elizabeth	56.0	47	4
17	PE East	73.0	17	4
16	PE South	81.5	16	5
18	PE Sunrise	80.6	18	4
	PE West			
26	Potchefstroom			
18	Potch Mooi	84.7	18	4
31	Queenstown	76.2	31	4
13	Raadzaal	75.9	13	5
12	Stutterheim			
	Uitenhage			
	Uitenhage South			
27	Viljoenskroon	82.3	27	4
	Vryburg			
11	Welkom	86.5	11	4
1040	Total		899	

**RI Membership Development & Extension Award**

Realizing that the continued growth and revitalization of Rotary's membership is essential to the future of the organization, the RI Board of Directors established this **annual recognition program** for membership development and extension.

The program recognizes clubs for three fundamental aspects of membership: membership growth in existing clubs, retention of current club members, and the organization of new clubs. Districts that meet or exceed their membership goal also receive recognition.

This is a district level award program in which clubs compete within their own district for the award. Competition is equalized since clubs within a district share the same economic and social conditions impacting membership.

**RI Recognition of Membership Development Initiatives**

The success of Rotary depends heavily on the ability to develop and retain qualified members. Fostering and encouraging an environment which promotes membership ensures the long-term health of the association. The advancement of our organization corresponds to the creation of new, effective Rotary clubs and their internal membership growth and development.

Continued support of various aspects of membership requires innovative and strategic efforts from clubs and districts. To acknowledge clubs who have developed and implemented creative strategies to impact positively membership in their area, one club from each district will be recognized for their efforts based on their fulfillment of one of the 3 primary foundations of membership growth and development:

- Retention
- Recruitment of qualified new members or
- Organization of new Rotary clubs

*(Quoted from the RI website)*

**Reminders: Themes for the Coming Months**

September	<i>New Generations Month</i>
October	<i>Vocational Service Month</i>
November	<i>Rotary Foundation Month</i>
December	<i>Family Month</i>
January	<i>Rotary Awareness Month</i>
February	<i>World Understanding Month</i>
March	<i>Literacy Month</i>
April	<i>Magazine Month</i>

**100% Membership Increase**

Congratulations to the **Rotary Club of Bothaville**, which has achieved a **100% membership increase**. Keep that up, Bothaville, and your club will be the biggest in the District in a few years!

**Some Rotary Logos**



Does your Rotary Club sponsor a **Rotaract**, an **Interact**, or an **Earlyact** Club?

If not, why not consider doing so this year?

Speak to Hazel Dell about Rotaract, Anne Botha about Interact, and Gay Best about Earlyact.

Contact information in the District Directory (available on line, and as a booklet at Conference in September).